

LEADERSHIP EXCELLENCE PROGRAM



Partner:



www.leadership-excellence-program.de



LEADERSHIP EXCELLENCE PROGRAM

4th – 8nd of July, 2021

Tel Aviv, Israel

27th of September – 1st of October, 2021

WHU Campus, Düsseldorf, Germany

LEARNING, NETWORKING, BEST PRACTICES - JOIN US!

LEP - LEARNING, NETWORKING, BEST PRACTICES

The IT manager is increasingly in demand as the "leader" of transformations. Our Leadership Excellence Program training concept is designed to accompany you along this path.

CIO-Magazin and IDG Executive Education, together with the renowned WHU-Otto Beisheim School of Management, have tailored this program specifically to IT managers and their requirements. With continuously updated content on the subject of "Leadership in the Digital Age", the program also addresses non-IT managers in order to promote cross-departmental learning and the corresponding exchange of experience - in the spirit of "digital innovation".

The program consists of 2 one-week seminars - **the basic module** "Leadership in Digitization" and **the international module** "Intercultural Management & Digitization in International Key Markets". The program language is English.

Both modules can also be booked and attended individually and independently!

BASIC MODULE „LEADERSHIP IN DIGITIZATION“

The one-week seminar with a maximum of 25 participants is moderated by experienced WHU professors. In addition to practical learning units on competition, strategy, entrepreneurship and (inspirational) leadership, including change management, we visit an innovative Düsseldorf start-up.

**NEXT BASIC MODULE: 27th OF SEPTEMBER - 1st OF OCTOBER, 2021
WHU CAMPUS IN DUSSELDORF, GERMANY**

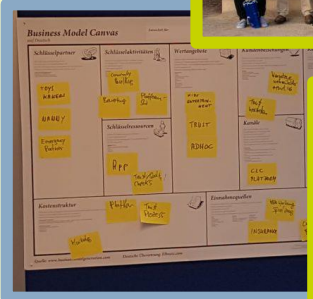


INTERNATIONAL MODULE "INTERCULTURAL MANAGEMENT & DIGITIZATION IN INTERNATIONAL KEY MARKETS"

Personal insights into foreign markets and intercultural competence are must-haves in the profile of top managers. With LEP you will get to know digitization hotspots like China, the USA or Israel in a different way. The workshop gives you a feel for the country and its people and at the same time offers you exciting insights into innovative local companies.

**NEXT INTERNATIONAL MODULE: 4th – 8th OF JULY, 2021
TEL AVIV, ISRAEL**

IMPRESSIONS



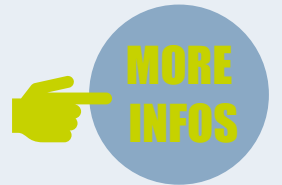
„The CIO Leadership Excellence Program offers not only valuable knowledge about general management in a compact form, but also space for exciting discussions among colleagues. Top speakers, interesting content and the expansion of my network have exceeded my expectations.“

Peter Janze, CIO & CDO
IT Additional Services GmbH



„The mixture of very competent and inspiring instructors, a great team and a very attentive support made the week LEP a real experience. I've rarely invested a week of my time so precious!“

Thomas Siekmann, CDO
Müller Lila Logistik AG



YOUR CONTACT



Jessica Schmitz-Nellen

Tel.: +49 89 36086-745

jschmitz-nellen@idg.de

www.leadership-excellence-program.de